



# Lewislist Count Request

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## Section One - Your Information

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
Address: \_\_\_\_\_ City/State/State: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

LIST TYPE I'D LIKE A QUOTE ON:  Mailing List (one/two time use)  Database w/ phone (multiple uses)  
(check any that apply)  Email Blast  Other

## Section Two - Select Geography

All US States and Canada  All US States  
 I Want Only The Listed Geography:  
 BY STATES: \_\_\_\_\_  
 BY ZIP CODES: \_\_\_\_\_  
 BY COUNTIES: \_\_\_\_\_  
 BY AREA CODES: \_\_\_\_\_

## Section Three - Select Business Classification(s)

Select ALL Business Classifications  Include secondary Business Segment  
or, select the individual Business classifications below:  
 **COMMERCIAL PRINTING:**  
 D - General commercial printing  F - "Quick" or Instant printing  H - Magazine, periodical printing  G - Book printing  
 C - Financial, legal printing  R - Screen process, except textile  N - Tag, ticket, tape printing  I - Greeting card printing  
 Y - Thermography  & - Other specialty printing  
 **BUSINESS FORMS PRINTING:**  J - Unit set or continuous forms, cards, manifold books  
 **CONVERTERS:**  
 L - Paper boxes, cartons  K - Printed flexible packaging, bag  M - Envelope printing  P - Label, wrapper printing  
 **NEWSPAPER PUBLISHING:**  E - Daily w/ pressroom  X - Non-Daily, Shoppers w/ press room  B - Newspaper w/ prepress only  
 **CREATIVE:**  
 % - Ad Agencies  \$ - Publishers (prepress only)  @ - Graphic designer  
 **INPLANT-CORPORATE/EDUCATIONAL/GOVERNMENT PRE-PRESS/PRINTING:**  
 A - School  Q - Other Business, industry (Corporate)  O - Government (federal, state, military)  # - Other non-profit  
 **PREPRESS TRADE SERVICES:**  S - Service Provider (Imagesetting/Desktop Publishing, Color Seeps, Plates)  
 **POST PRESS TRADE SERVICES:**  V - Trade binding  W - Other trade services (die-cutting, laminating, varnishing, gumming)

## Section Four - Select Employee Ranges

Select ALL Employee Segments  
or, select the individual Employee classifications below:  
 1-4  5-9  10-19  20-49  50-99  100-249  250+

## Section Five - Select Equipment Categories

**No Selection by Equipment**

or, Multiple equipment should be run as:     "AND" (have all)     "OR" (have one or more)

**COPIERS/ DIGITAL PRINTERS: (B)**

- |   |  |
|---|--|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> 7 - High speed B/W copiers (50+ ppm)</li> <li><input type="checkbox"/> 8 - Color copiers</li> <li><input type="checkbox"/> # - Digital high speed B/W copier/printer (like Docutech, Lionheart)</li> <li><input type="checkbox"/> F3 - Wide format color printer/proofers 36"+ (like Big Color, Xerox Colorgrafx, Versatec, Raster Graphics)</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> G1 - Digital stencil duplicator (like Riso, A B Dick 6520)</li> <li><input type="checkbox"/> G2 - Digital color press, offset (like GTO Quickmaster)</li> <li><input type="checkbox"/> G3 - Digital color press, plateless (like Indigo, Xeikon, Docucolor, Chromapress, Scitex Spontane)</li> </ul> |
|---|--|

**SHEETFED OFFSET: (A)**

- |   |  |
|---|--|
| <p><i>Single Color</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 - 14x20" or smaller</li> <li><input type="checkbox"/> 2 - 20-1/2 to 39" wide</li> <li><input type="checkbox"/> 4 - Wider than 39"</li> </ul> | <p><i>Multi-Color</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> @ - 14x20" or smaller</li> <li><input type="checkbox"/> 3 - 20-1/2 to 39" wide</li> <li><input type="checkbox"/> 5 - Wider than 39"</li> </ul> |
|---|--|

**WEB-FED OFFSET: (A)**

- |   |   |
|---|---|
| <p><i>Heatset</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 8 - Narrow, to 21-1/2"</li> <li><input type="checkbox"/> 0 - Half web, 22 - 26-1/2"</li> <li><input type="checkbox"/> &amp; - Full web, 27"+</li> </ul> | <p><i>Non-heatset</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> 9 - Narrow, to 21-1/2"</li> <li><input type="checkbox"/> # - Half web, 22 - 26-1/2"</li> <li><input type="checkbox"/> * - Full web, 27"+</li> </ul> |
|---|---|

**OTHER PRESSES: (B)**

- 2 - Letterpress     3 - Die cutting     4 - Gravure     5 - Flexographic     6 - Screen process (auto)

**COLOR PROOFING: (F)**

- |  |   |
|--|---|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 - Halftone digital proofing system (like Kodak Approval, Matchprint laser)</li> <li><input type="checkbox"/> 4 - Ink jet proofs (like Iris Realist)</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> 2 - Contone dye sub printers (like Rainbow, DCP 9000)</li> <li><input type="checkbox"/> 5 - Photomechanical color proofs (single sheet, overlay, photographic)</li> </ul> |
|--|---|

**BINDERY: (C)**

- |   |   |  |   |
|---|---|--|---|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 - Paper cutters up to 38"</li> <li><input type="checkbox"/> Y - Saddle Stitcher w/insertor/3 knife trimmer (NEW)</li> <li><input type="checkbox"/> 5 - Collators</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> 2 - Paper cutters 38"+</li> <li><input type="checkbox"/> 6 - Plastic, spiral, wire binding</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> 3 - Stitchers</li> <li><input type="checkbox"/> 4 - Folders</li> <li><input type="checkbox"/> 7 - Perfect binding</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> X - 3 Knife Trimmers (NEW)</li> <li><input type="checkbox"/> Z - Miniature Folders (NEW)</li> <li><input type="checkbox"/> 8 - Book sewing</li> </ul> |
|---|---|--|---|

**PRE-PRESS: (E)**

- |  |  |
|--|--|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 - Workstations, PCs, or Macs</li> <li><input type="checkbox"/> 2 - Office printers, B/W laser</li> <li><input type="checkbox"/> 3 - Printers, color (like QMS, Tektronix)</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> 4 - Plain paper typesetters, 1200+ dpi (NewGen, LaserMaster)</li> <li><input type="checkbox"/> 9 - Imagesetters (like Linotype, Agfa, ECRM)</li> <li><input type="checkbox"/> 0 - EPS (Electronic Prepress System), like Scitex</li> </ul> |
|--|--|

**SCANNERS/DIGITAL CAMERAS: (H)**

- |   |   |
|---|---|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 - Color Scanner High Resolution (like Hell, DuPont, Crosfield)</li> <li><input type="checkbox"/> 2 - Desktop scanners, High Resolution, (like Screen DT, Colorgetter)</li> <li><input type="checkbox"/> 3 - Desktop scanners, FPO (like UMAX, Microtek, Scanjet)</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> D4 - Digital photo camera, high end (like Leaf, Dicomed, Kodak DC)</li> <li><input type="checkbox"/> D7 - Digital photo camera, low end (like Quicktake, Casio, Epson)</li> </ul> |
|---|---|

**CAMERA/ PLATE: (D)**

- |   |   |   |
|---|---|---|
| <ul style="list-style-type: none"> <li><input type="checkbox"/> 1 - Camera, traditional graphic arts</li> <li><input type="checkbox"/> 2 - Camera, direct to plate (like Itek, 3M)</li> <li><input type="checkbox"/> 3 - Electronic B/W camera/scanner (like ECRM, Hillight)</li> <li><input type="checkbox"/> 5 - Step &amp; repeat camera (like Misomex, Opticopy)</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> 8 - Film processor (like Loge, Pako)</li> <li><input type="checkbox"/> 9 - Offset plate exposer (like nuArc)</li> <li><input type="checkbox"/> W - Waterless plate system (like Toray, Presstek)</li> <li><input type="checkbox"/> Z - Gravure platemaking systems</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> 0 - Offset plate processor</li> <li><input type="checkbox"/> X - Flexo platemaking systems</li> <li><input type="checkbox"/> Y - Computer to plate system, polyester or other</li> <li><input type="checkbox"/> # - Computer to plate system, metal (like Creo, Gerber Crescent)</li> </ul> |
|---|---|---|

## Section Six - Select Contact

Available Functions (Titles Can Be Requested For Search As Well):

- |                          |                            |                            |
|--------------------------|----------------------------|----------------------------|
| BM - Business Management | PM - Production Management | PO - Production Operations |
| PU - Purchasing          | SA - Sales                 | OT - Other                 |

**One Contact Per Plant**

- Keyman (Default Contact - Usually Top Business Contact)
- One contact ranked by function/title: \_\_\_\_\_

**Multiple Contacts Per Plant**

- Keyman plus function/title: \_\_\_\_\_
- Function/Title only: \_\_\_\_\_

**Other (just ask us)** \_\_\_\_\_

### OTHER LISTS ARE AVAILABLE:

**Graphic Arts Manufacturers/Dealers**

- 1 Manufacturer
- 2 Dealer/ distributor, new equip. & systems
- 3 Dealer/ distributor, used & rebuilt equip & systems
- 4 Dealer/ distributor, supplies
- 5 Paper merchant
- 6 Service organization
- 7 Trade association, user group
- 8 Software

**Print Brokers**

**Creatives (from GDUSA list)**

- Corporate Advertiser
- Advertising Agency
- Design Firm/Art Illustration Studio
- Design Imaging Service
- Publisher/Other Communication Media
- Govt./Education/Non Profit Advertiser